

“Raising awareness on the Unitary Patent Package: Opportunities and Challenges”

Workshop Agenda

Rome, 6th July 2016

Venue: Sala Longhi, UNIONCAMERE, Piazza Sallustio 21, Roma

Morning Working Session

09.00 **Registration of participants**

09.30 **Welcome Speech**

- *Ms Loredana Gulino, Director General, Italian Patent and Trademark Office (DGLC-UIBM)*
- *Mr. François-Régis Hannart, Principal Director, European and International Co-operation, European Patent Office (EPO)*

09.50 **Introduction to the European patent with unitary effect: implications for the users, the EPO and the National Patent Office**

- *Ms Margot Fröhlinger, Principal Director, Unitary Patent, European and International Legal Affairs, EPO*

Questions and answers

11.00 **Coffee Break**

11.20 **Introduction to the Unified Patent Court (UPC): implications for the users and the EPO**

- *Ms Margot Fröhlinger, Principal director, Unitary Patent, European and International Legal Affairs , EPO*

Questions and answers

13.00 **Buffet lunch**

Afternoon Working Session

14.00 **Roundtable on the impact of the UPP in Italy**

Moderator:

- *Ms Simona Marzetti, Deputy Chair of the Select Committee of the Administrative Council of the EPO, Head of Division in charge of IP Promotion and International Affairs, DGLC-UIBM, Ministry of Economic Development*

Contributions from the public and private sector:

- *Ms Marina Tavassi, Member of the Expert Panel of the Preparatory Committee of the UPC, Member of the EPO Boards of Appeal, President of the Court for Enterprises -Milan*
- *Mr. Massimo Scuffi, Member of the Legal Working Group of the Preparatory Committee of the UPC, Member of the Boards of Appeal of the Italian PTO, Member of the Administrative Committee of the UPC, President of the Court of Aosta*
- *Mr Paolo Markovina, AICIPI Past President, Patent Manager, Electrolux Italia*
- *Ms Gabriella Muscolo, Commissioner- Italian Competition Authority (AGCM), former judge at the Court for Enterprises -Rome*
- *Mr Francesco Macchetta, Director Intellectual Property , Bracco SPA, Representative of Business Europe, AICIPI President*
- *Prof. Avv. Cesare Galli, Chair of Industrial Property Law in the Department of Law, University of Parma*

Discussion with the floor

17.00 **Conclusions**